

MEDIA SERVICE

Online : Print : Social Media : Broadcast : Advertisement

Advertisement Tariffs – 2024

<u>Media Version</u>	<u>Audience Captivity</u>	<u>% GST</u>	<u>Description</u>
<p><u>Online Media</u> taluknews.com</p>	<p>SMS / VOICE Promotional 30+30+30 Characters or Permission Characters / 10 Seconds Voice</p> <p>Local News Inside One Picture Advertisement</p>	18%	<p>Per Client Rs 25000/- Per Year : 52 Weeks</p> <p>Target : 500 Local Mobile Number Per Week * As Per Your Budget add Extra Local numbers</p> <p>*(As per Digital Media Rules)</p>
<p><u>Print Media</u> talukpathrike.com</p>	<p>POST / SALE ¼ Size : Print</p> <p>Local News</p>	5%	<p>* Per Month Rs 4000/- or * Rs 36000/- Per Year : 12 Months (1000 Copies Minimum)</p> <p>Door to Door : Distribution (Registrar of Newspapers for India)</p>
<p><u>Boradcast Media</u> taluknews.tv</p> <p>Boradcast : LOACAL NEWS / PROGRAMS ONLY</p>	<p>LOCAL TALUK OR ASSMEBLY WISE</p> <p>MOBILE + CABLE NETWORK + SOCIAL MEDIA NETWORK + INTERENT ENABLE TV</p> <p>Live Streaming time 8am to 10pm</p>	18%	<p>Per Client Monthly 6000 Rs or 60000/- Per Year : 12 Months</p> <p>Image Silde Per Day : 32 Times 10 Seconds</p> <p>Video Advertisement as per your requirement ***</p> <p>(As Per Cable Television Networks Rules)</p>
Social Media	FACEBOOK / WHATSAPP / YOUTUBE**	18%	<p>Characters / Image / Pdf / Voice / Video As Per Your Budget</p>
<p>Campaign ivoter.tv</p>	<p>SMS / Voice Call Whatsapp / Announce LED Video / Pamphlet Manual Visit /Manual Call</p>	18%	<p>Election Based Booth Wise Per Booth 10 to 20 Thousand As Per Campaignkarnataka.com Services</p> <p>It will be given to only one person in an election Place. Applicable from 30** days before the commencement of election and till the declaration of result. (As Per Election Commission of India Guidance)</p>
<p>Advertisement Outdoor / Public Messaging</p>	<p>Banner Sign / Building Wrap Sign / Bus Shelter Advertisement / Canopy Sign Mobile or Portable / Advertisement Display / Foot-Over Bridge Advertisement / Street Furniture Sponsorship Advertisement / Vehicle Sign</p>	18%	<p>As Per Your Budget</p> <p>Wall Painting Signage / Window Sign / Electronic Display Direction Boards / Awning Sign / Gantry Sign /Marquee Sign / Monument Sign / Dome Awning Sign / Pole Display Poster/ Projecting Sign / Temporary Arch Advertisement/ Temporary Pole Signage.</p> <p>As per Outdoor Signage and Public Messaging Bye-laws.</p>